



Falk Outdoor Navigation – Press Release

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Plan tours online, experience them outdoors and share with the world

The new Falk Outdoor Tour Portal opens up new paths for outdoor enthusiasts

If you want to try out new paths and add a little more variety to your everyday tours, the new Falk Outdoor Tour Portal is the right place for you:

<http://www.falk-outdoor.com/de/meta/tourenportal.html>

The GPS expert is now opening up its online community which provides detailed suggested routes for lots of outdoor activities and every performance level. Whether you are on foot or cycling, with the whole family or on your own – with 70,000 suggested tours already, there is something for everyone. Simply specify your starting point and your planned activity and off you go. The main focus of the Falk Outdoor Community is the users who really enjoy the great outdoors: You can rate tours, plan your own tours and share them with all of the users of the portal.

The new Falk Outdoor Tour Portal ensures that the right direction is followed at all times: Users can now download lots of useful information for around 70,000 routes directly onto their navigation device. It is possible to choose between different outdoor activities: from walking and cycling through to planning mountain expeditions. In addition to a detailed and precise route description, a range of data such as number of kilometres, duration, nature of the route or altitude profile can be called up. Thanks to the large number of recommendations – the best time of year to go, possible places to stop for a snack or popular places of interest off the beaten track – as well as pictures of the respective routes, each tour becomes a real highlight.

Once the right route has been found, the route can already be experienced beforehand in detail and from a wide range of different perspectives such as topographic terrain maps, satellite images or in a 3D flythrough. For users of a Falk LUX, IBEX or PANTERA, the process of downloading to the navigation device is made easier by a plug-in and it can start directly.



Actively plan and recommend tours

The portal not only invites you to rate a complete tour. Users can publish routes themselves and share them with others or on the social web via Twitter or Facebook, for example.

Under the "Author's Tips" section, each user can publish his own personal highlights on the tour which has been specially planned. As top tips in the community, the racing cyclists from the Falk PANTERA-MARIN team will share their latest training routes and professional mountain biker Guido Tschugg will share his favourite trails with all users.

The Falk Outdoor Tour Portal works with any browser, can be used free of charge and, as well as German, is also available in English, Dutch, Italian and French.

With Alpstein Tourismus GmbH & Co. KG, the GPS expert has been able to secure a competent partner in the field of global tour planning and utilise its expertise in designing the portal.

About Falk Outdoor Navigation:

Under the Falk Outdoor brand, the highly traditional manufacturer of navigation systems, United Navigation, has been offering premium outdoor navigation to hikers, cyclists, sports enthusiasts and all nature lovers since 2010. Within a very short space of time, Falk Outdoor Navigation developed into a leading brand in Europe, not least thanks to its own navigation technology which was developed specifically for outdoor applications. Its trademarks are very easy-to-use products and the most detailed outdoor maps featuring a wealth of extensive information in particular from the market-leading travel literature group MAIRDUMONT. This means that hikers, geocachers, recreational cyclists, racing cyclists and mountain bikers have their every wish catered for. The Falk brand has been the market leader in the field of road mapping for over 50 years now and it is synonymous with the best orientation and precision.

www.falk-outdoor.com

**Further information, RSS news feed and text and picture are available to download at
www.press-service.info/falk-outdoor**

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