



Falk Outdoor Navigation – Press Release

27 August 2014

On the right path with individual Training Zones

Falk Outdoor unveils new products at EUROBIKE in Friedrichshafen

This year Falk Outdoor is once again presenting navigation devices for cyclists in all target groups at the leading international trade fair for the bicycle industry, EUROBIKE in Friedrichshafen. From 27 to 30 August visitors can expect to see new Premium Outdoor Maps, a Power Meter Connection and extra features such as "Drag and Drop Route" and "My Training Zones". In addition, the navigation specialist from Ostfildern near Stuttgart will also be looking at future projects such as developing a navigation solution for smartphones.

GPS navigation is now an established fixture in the bicycle market: When even destinations that are far away can now be navigated to with the new electric bike or another pass in the Alps is to be conquered on a racing bike, the products from Falk Outdoor reliably point you on the right path. The intuitive operation and the robust design are enhanced by useful extra features and detailed maps.

More power for the PANTERA – Training Zones and Power Meter Connection

For amateur sports enthusiasts who not only want to keep an eye on their performance data but also want to find the right training routes in regions they are not familiar with, there is no better option than the PANTERA. This sat nav, which received the EUROBIKE AWARD in 2013, combines training and navigation features with a slim design. At EUROBIKE Falk Outdoor will be unveiling the new software for the PANTERA which, by connecting up to Power Meters, now enables even better measurement of performance and thus greater efficiency during training: connected via ANT+, Power Meters from SRM, power2max and PowerTap are supported. The new "My Training Zones" function allows individual performance ranges for heart rate and cadence, watts and speed to be defined. If athletes exceed or fall below the ranges, they are warned about this with an audiovisual alert.



Updated Premium Outdoor Maps and software upgrade

For trekking cyclists, touring cyclists, mountain bikers and electric bike riders, the devices in the LUX and IBEX series are the ideal companions on any tour. For the premium versions, the new 2014 version of Outdoor maps have recently been made available: the maps have been fully revised and, with updated route data and a new relief view, they deliver better orientation. The new Premium Outdoor Maps are available for the regions of Germany, Switzerland, Transalpine (Southern Germany, Austria, Northern Italy), Benelux, Majorca and the USA. The free software upgrade 5.0 also introduces the exclusive "Drag and Drop Route" function for LUX and IBEX: by simply tapping on and dragging the route on the navigation device directly, tours can now be even better adapted to suit individual requirements.

Outdoor navigation for the future – innovations and new perspectives

Besides navigation devices, casual cyclists in particular are increasingly navigating using mobile terminals such as smartphones. At EUROBIKE Falk Outdoor will be providing an initial insight into the development status of a dedicated navigation app that in the near future is intended to combine all the benefits of digital networking with the proven functions of the outdoor sat navs. The navigation specialist will show that navigation by smartphone or by GPS device are not mutually exclusive, but rather can complement one another in a very helpful way.

All the new products and features from Falk Outdoor will be presented from 27 to 30 August at EUROBIKE in Friedrichshafen at Booth 102 in Hall A1.
