



Falk Outdoor Navigation – Press Release

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Always one step ahead thanks to additional maps and features

New software generation from Falk Outdoor available right now

The LUX and IBEX navigation devices from Falk Outdoor are now even more user-friendly thanks to the new software upgrade. With many new maps and extra features, they offer more variety when you are out hiking or cycling. With a bearing compass and the unique "Drag and Drop Route" option, outdoor navigation is increasingly becoming a real adventure. Moreover, the upgrade and the new design of the integrated POIs really do enhance the completely overhauled Premium Maps. All new devices from Falk Outdoor are already equipped with the new features, and since this month a free upgrade has been available to download for older models.

Navigate accurately on cycling tours and hiking expeditions, explore new routes and enjoy real adventures – the navigation devices from Falk Outdoor are the ideal companions for experiencing the natural beauty of the countryside. The robust design and the intuitive operation of IBEX and LUX offer a persuasive choice to users engaged in all outdoor activities. The navigation specialist also always guarantees its customers the very latest software and it is now integrating numerous advanced features into its devices.

World first exclusively from Falk Outdoor: drag routes

From now on, you no longer need to plan your cycling tour or hiking trip on your computer beforehand to make it as personal as possible. Suggested routes can now be individually adapted very easily on the sat nav itself: All you need to do is tap on the particular route with your finger and drag it to the points which are to be added to the tour. The route automatically adapts to reflect the wishes of users.

Go hunting for treasure with the new bearing compass

For adventurers who want to set out on a modern treasure hunt with Falk Outdoor, the additional "Paperless geocaching" feature is already preinstalled.



With the new software update, a bearing compass which shows you the direct way to get to the nearest geocache is now also available for the first time. The distance to and coordinates of your destination are displayed in a highly visible way and the compass now also guides you reliably even on terrain where there are no roads or paths.

Better overview thanks to new look: relief maps and overhauled POI design

To make it even easier for you to get your bearings on open terrain, all Premium Maps from Falk Outdoor are now shown with an extended layout. In addition to the previous 2D view, the new relief maps show differences in altitude better, especially in mountainous regions.

The design of the POI display has also undergone a fundamental overhaul: all points of interest (POIs) such as restaurants, sights and cable cars are categorised better thanks to their modern colouring. They can be identified much more easily during outdoor use.

On the way to the far north: new map material for Scandinavia

Products from Falk Outdoor are noted for their high-quality maps. All devices are now also equipped with maps for the popular tourist countries of Scandinavia. The tested Basic Maps PLUS now also guides you to your destination in Finland, Norway, Sweden and Iceland and therefore does so in a total of 25 European countries for the first time.

Always the very latest data – guaranteed

As a manufacturer of outdoor navigation devices, Falk Outdoor guarantees that its customers will always receive the very latest map data on their products when they make a purchase. With the "Newest Maps Guarantee", which is so far a unique feature, users are able to install the very latest map material free of charge whenever they want up to 30 days after the first satellite contact is established.

As well as the new features, numerous further developments which significantly improve the user-friendliness of the products have been integrated into the new software: altitude profile with information about stop-off points or the recovery function, which allows you to resume navigation after replacing the battery, optimise all products for outdoor use.

The new software upgrade is available for all customers of Falk Outdoor to download free of charge via the Falk Navi-Manager.

About Falk Outdoor Navigation:

Under the Falk Outdoor brand, the highly traditional manufacturer of navigation systems, United Navigation, has been offering premium outdoor navigation to hikers, cyclists, sports enthusiasts and all nature lovers since 2010. Within a very short space of time, Falk Outdoor Navigation developed into a leading brand in Europe, not least thanks to its own navigation technology which was developed specifically for outdoor applications. Its trademarks are very easy-to-use products and the most detailed outdoor maps featuring a wealth of extensive information in particular from the market-leading travel literature group MAIRDUMONT. This means that hikers, geocachers, recreational cyclists, racing cyclists and mountain bikers have their every wish catered for. The Falk brand has been the market leader in the field of road mapping for over 50 years now and it is synonymous with the best orientation and precision.

www.falk-outdoor.com

INFO BOX: SOFTWARE UPGRADE 5.0

www.falk-outdoor.com



New features & improvements:

- World first: Drag and Drop Route
- Geocaching with bearing compass
- Altitude profile with additional information
- Freely configurable main menu
- Improved track recording
- Recovery function

New map material:

- Basic Map PLUS for 25 European countries*
- Premium Outdoor Map with relief display**
- Newest Maps Guarantee
- New POI design



* Germany, Austria, Switzerland, Liechtenstein, Belgium, Netherlands, Luxembourg, Italy, San Marino, Vatican City, Spain, Croatia, France, Monaco, Andorra, Poland, Denmark, Czech Republic, Hungary, Bulgaria, Finland, Norway, Sweden, Iceland

**Available for the following countries and regions: Germany, Switzerland, Majorca, TransAlp, BeNeLux and USA
Software upgrade 5.0 compatible with the following models: LUX 22, LUX 30, LUX 32, LUX 42 and IBEX 32

Further information, RSS news feed and text and picture are available to download at www.press-service.info/falk-outdoor

Press contact for test devices:

United Navigation GmbH
 Michael Zach
 Head of Product Marketing Falk Outdoor
 Tel: +49 (0) 711 4502 1091
m.zach@falk-outdoor.eu
www.press-service.info/falk-outdoor
www.falk-outdoor.com

TOC Agentur für Kommunikation GmbH & Co. KG
 Eric Claaßen / Sebastian Baierschmitt
 Tel: +49 (0) 89 1430 400 20
eric.claassen@toctoc.info
sebastian.baierschmitt@toctoc.info
www.press-service.info
www.toctoc.info