



Falk Outdoor Navigation – Press Release

25 April 2014

Easy navigation with no limits throughout Europe

New entry-level model from Falk Outdoor for cyclists: IBEX 25 EUROPE TOURING

Falk Outdoor is expanding the successful IBEX range: With the new IBEX 25 EUROPE TOURING the navigation specialist is providing an inexpensive entry-level model based on the tried-and-tested IBEX technology for the first time. With its convenient 3.5 inch display and the user-friendly menu navigation, the IBEX 25 is ideally suited to trekking cyclists, touring cyclists and e-bikers. Functions such as alternative route suggestion, the real-time altitude profile or the new "Drag route" function add an extra dimension to your own tour planning – and do so in 25 European countries. The IBEX 25 EUROPE TOURING is available from 2 April 2014 for € 249.95 (RRP).

Falk Outdoor tells you where it's at: Thanks to the comfort track navigation with spoken announcements, the IBEX 25 is specially tailored to trekking cyclists, touring cyclists and e-bikers. The preinstalled map material offers detailed views of routes from southern Italy northwards up to Scandinavia. With the clear 3.5 inch LCD screen and large buttons, the device is incredibly easy to operate. The transfective display makes it very easy to read the screen in all lighting conditions. The device's ease of handling ensures that nobody will deviate from their route and it is ideally suited not just for the group of the active best agers.

Comprehensive functions for the perfect cycling tour

With the IBEX 25 EUROPE TOURING, as well as benefiting from reliable navigation to your destination on cycle paths and roads, users can also enjoy numerous extra functions: By planning tours directly on the device, you can get going straight away without needing to plan your trip beforehand on your PC. The circuit function offers users the option to stipulate a single start and finish point for the tour and then just hop on their bike and set off. If you fancy taking a different route, the alternative route suggestions will ensure that your trip is always varied and interesting.

The new "Drag route" function also allows users to change any route as they wish to meet their own requirements. Just tap on the route with your finger, drag it to where you want it to go and the tour can then start.



The real-time altitude profile displays information about the current gradient, altitude in metres and the number of kilometres from the start and finish point, and so makes it easier for riders to ration their energy levels during each tour. The display of numerous special destinations and points of interest (POIs) along the selected routes always opens up new options for configuring your own cycling tour to meet your individual needs and ensures that you will never get bored.

Route planning at any time and any place: the Falk Outdoor Tour Portal

The process of planning the right cycling tour has recently been enhanced by the Falk Outdoor Tour Portal. Users of the portal are able to call up around 70,000 suggested routes for any leisure activities and transfer them to their navigation device. All tours can be created quickly and easily, shared with friends and rated. With the numerous recommendations provided for the individual routes, any new trip becomes your own personal highlight. Simply enter your starting point, select your activity and off you go.

About Falk Outdoor Navigation:

Under the Falk Outdoor brand, the highly traditional manufacturer of navigation systems, United Navigation, has been offering premium outdoor navigation to hikers, cyclists, sports enthusiasts and all nature lovers since 2010. Within a very short space of time, Falk Outdoor Navigation developed into a leading brand in Europe, not least thanks to its own navigation technology which was developed specifically for outdoor applications. Its trademarks are very easy-to-use products and the most detailed outdoor maps featuring a wealth of extensive information in particular from the market-leading travel literature group MAIRDUMONT. This means that hikers, geocachers, recreational cyclists, racing cyclists and mountain bikers have their every wish catered for. The Falk brand has been the market leader in the field of road mapping for over 50 years now and it is synonymous with the best orientation and precision.

www.falk-outdoor.com

INFO BOX: IBEX 25 EUROPE TOURING



Special features:

- Basic Map Plus for 25 countries in Central Europe
- Over 800.000 POIs (Points of interest)
- My circuit
- My route – Individual route options
- Drag route
- Real-time altitude profile
- Alternative routes
- Paperless geocaching
- Route planner
- Spoken announcements

Hard facts at a glance:

- IPX7: waterproof, 1 m up to an hour
- Colour display: 3.5 inch, transfective touchscreen
- Dimensions: 11.6 x 7.7 x 2.3 cm
- Weight: approx. 200 g
- Capacity: 4 GB, up to 32 GB of memory space
- Battery power: 2,000 mAh, lithium-ion battery
- Sensors: barometer and 3D compass
- Price (RRP): 249.95 euros

Further information, RSS news feed and text and picture are available to download at
www.press-service.info/falk-outdoor

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